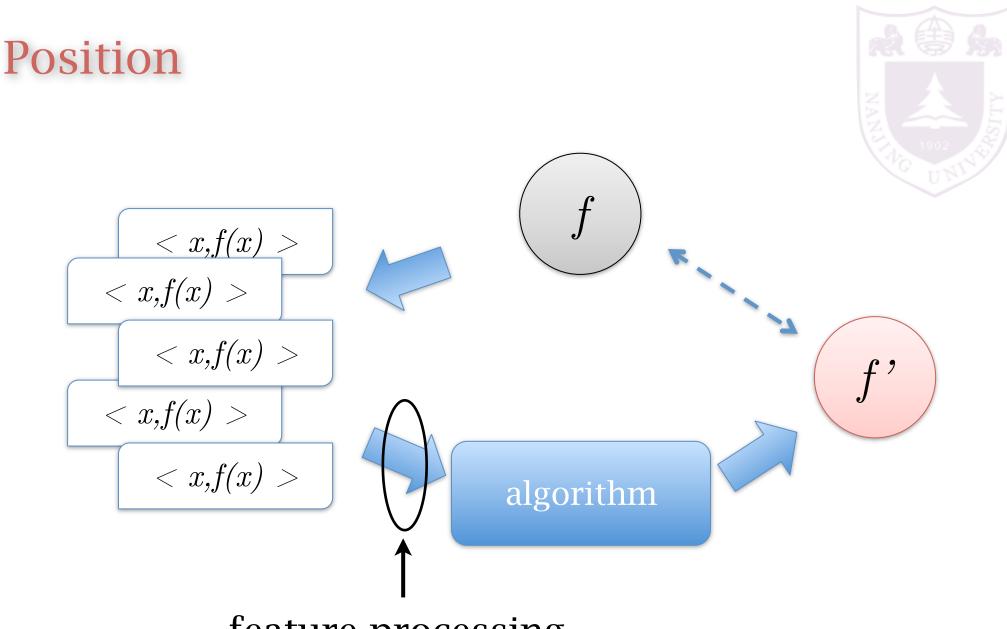


Data Mining for M.Sc. students, CS, Nanjing University Fall, 2014, Yang Yu

## Lecture 9: Data Mining I Feature Processing I

http://cs.nju.edu.cn/yuy/course\_dm14ms.ashx





feature processing

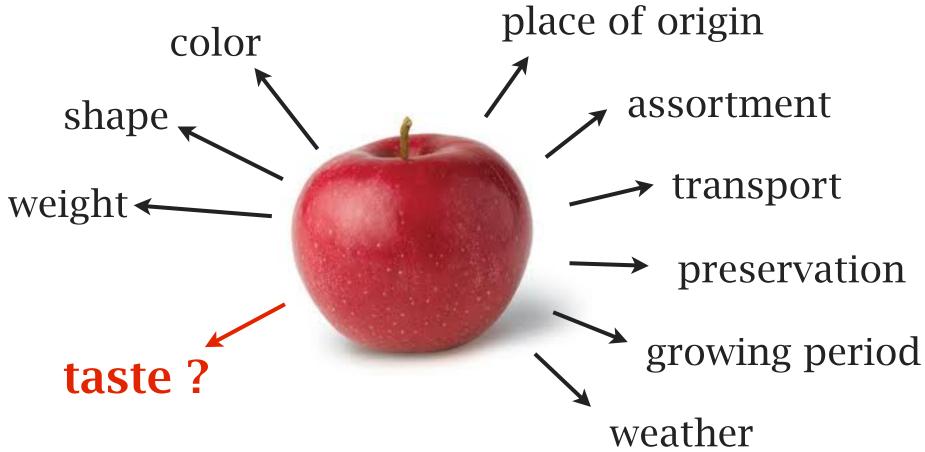
# color shape weight taste?

The importance of features



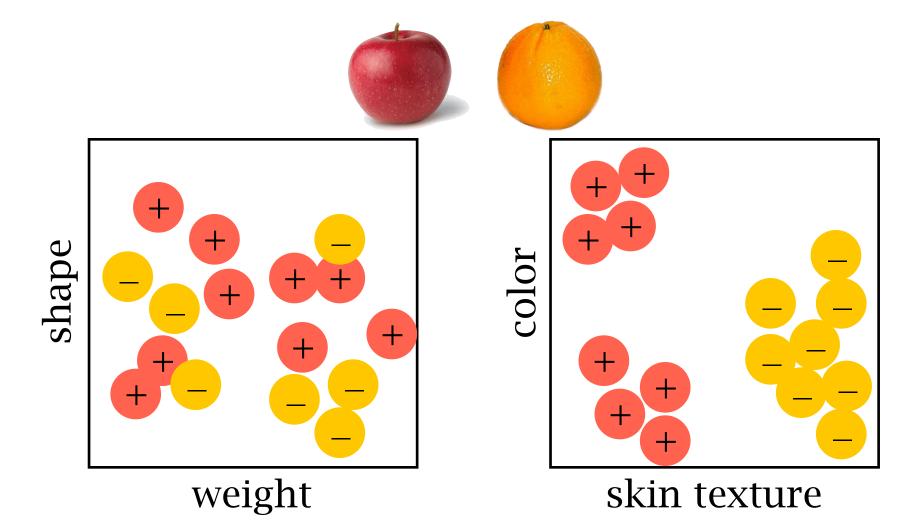
#### The importance of features





## The importance of features

## features determine the instance distribution good features lead to better mining results





a good feature set is more important than a good classifier

feature selection

feature extraction

Feature selection



To select a set of good features from a given feature set

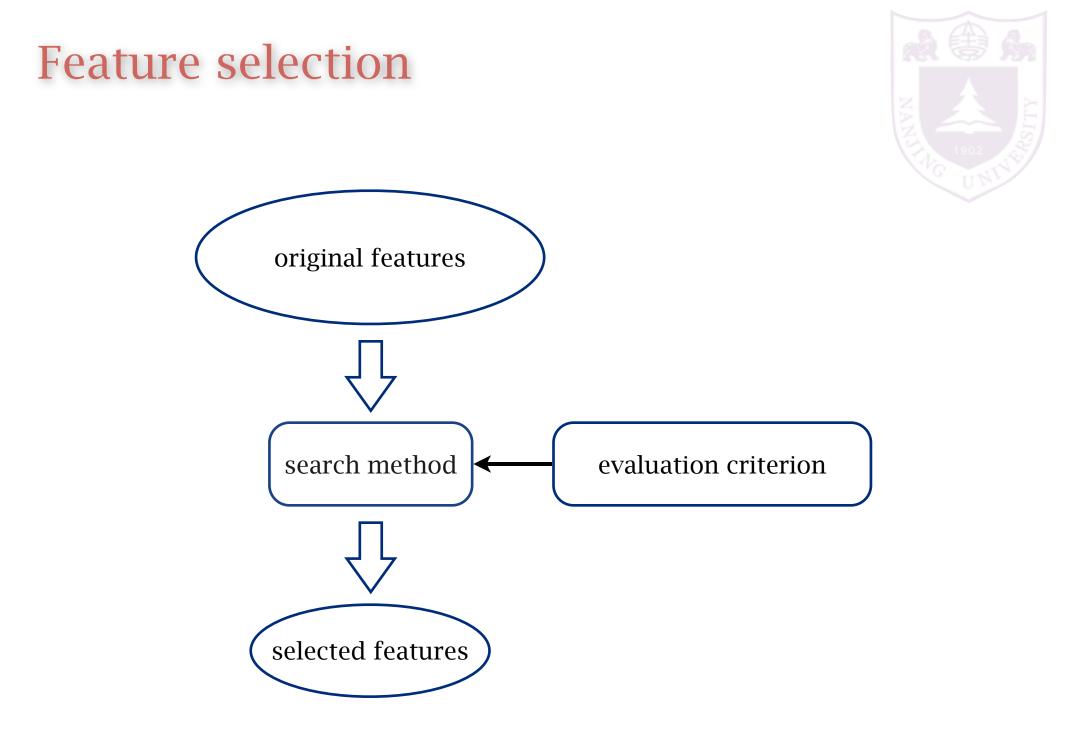
> Improve mining performance reduce classification error

Reduce the time/space complexity of mining

Improve the interpretability

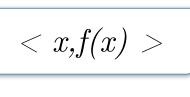
Better data visualization

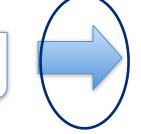
Saving the cost of observing features



#### **Evaluation criteria**

classifier independent



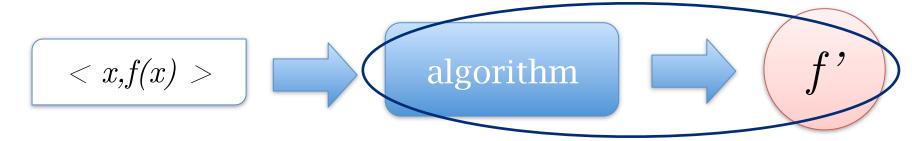


dependency based criteria information based criteria

distance based criteria

classifier internal weighting

classifier dependent

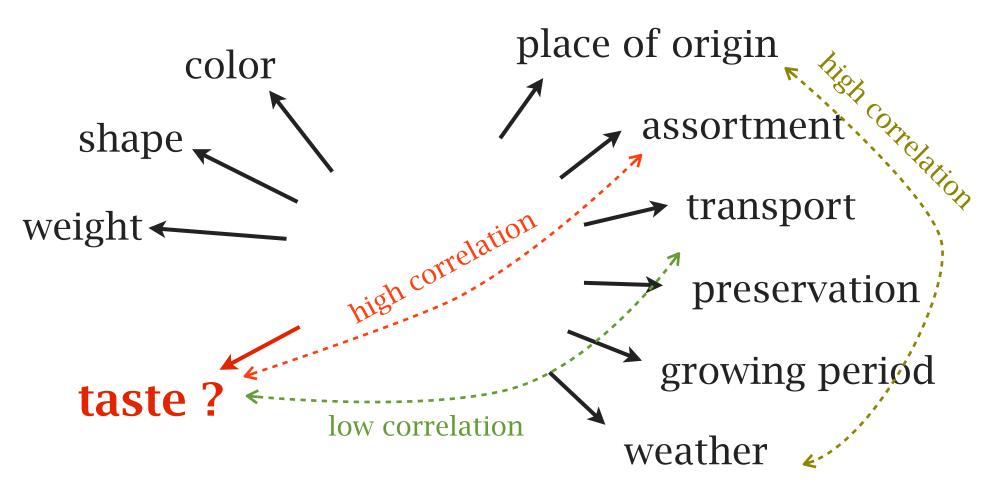




Dependency based criteria

#### How a feature set is related with the class

correlation between a feature and the class correlation between two features search: select high correlated low redundant features



How much a feature set provides information about the class

Information gain:

Entropy:  $H(X) = -\sum_{i} p_{i} \ln(p_{i})$ Entropy after split:  $I(X; \text{split}) = \sum_{j} \frac{\# \text{partition } j}{\# \text{all}} H(\text{partition } j)$ Information gain: H(X)-I(X; split)



#### Information based criteria

## A simple forward search



#### sequentially add the next best feature

1: F = original feature sets, C is the class label 2:  $S = \emptyset$ 

- 3: **loop**
- 4: a = the best correlated/informative feature in F
- 5: v = the correlation/IG of a
- 6: **if**  $v < \theta$  **then**
- 7: break
- 8: end if

9: 
$$F = F/\{a\}$$

10: 
$$S = S \cup \{a\}$$

- 11: end loop
- 12: return S

## A simple forward search

- 1: F =original feature sets, C is the class label
- 2:  $S = \emptyset$
- 3: **loop**
- 4: a = the best correlated/informative feature in F
- 5: v = the correlation/IG of a
- 6: **if**  $v < \theta$  **then**
- 7: break
- 8: end if

9: 
$$F = F/\{a\}$$

10: 
$$S = S \cup \{a\}$$

- 11: for  $a' \in F$  do
- 12: v' = the correlation/IG of a' to a
- 13: if  $v' > \alpha \cdot v$  then  $F = F/\{a'\}$ 14: end if

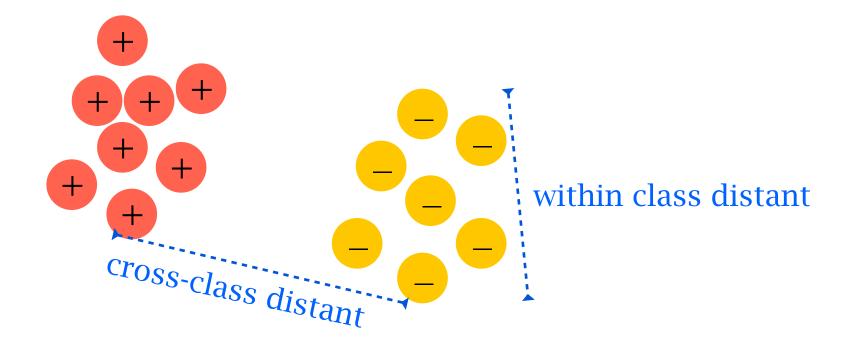
remove redundant features

- 15: **end for**
- 16: end loop
- 17: return S



#### Distance based criteria

Examples in the same class should be near Examples in different classes should be far



#### select features to optimize the distance



#### select the features whose weights are above a threshold

#### Distance based criteria

#### Relief: feature weighting based on distance

 $\boldsymbol{w}=0$ 

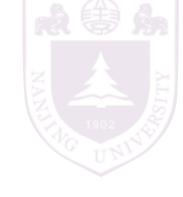
1. random select an instance *x* 

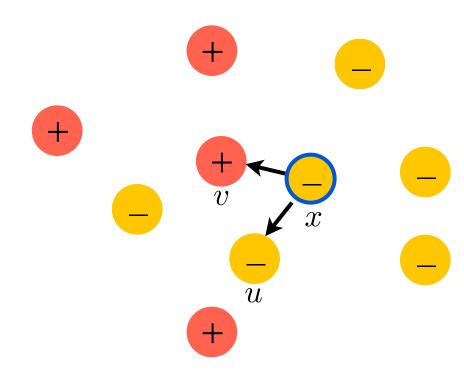
2. find the nearest same-class instance u (according to *w*)

3. find the nearest diff-class instance v (according *w*)

4. 
$$w = w - |x - u| + |x - v|$$

5. goto 1 for *m* times





#### Feature weighting from classifiers

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Many classification algorithms perform feature selection and weighting internally

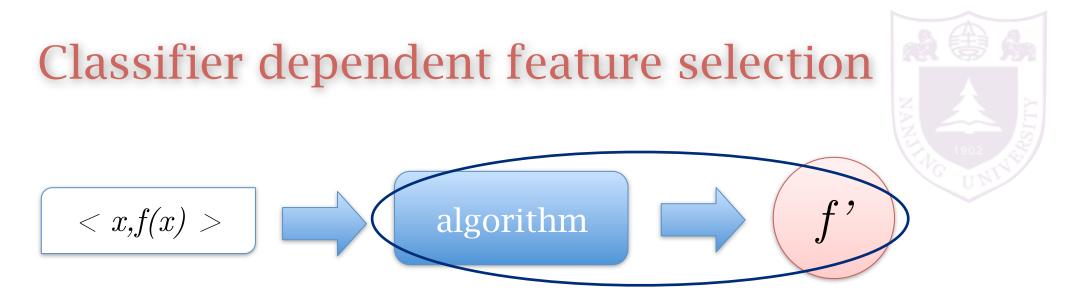
decision tree: select a set of features by recursive IG

random forest: weight features by the frequency of using a feature

linear model: a natural feature weighting

select features from these models' internal feature weighting

note the difference to FS for classification



select features to maximize the performance of the following mining task

slow in speed hard to search hard to generalize the selection results

more accurate mining result

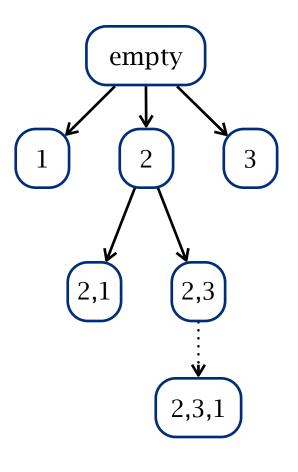
Sequential forward search: add features one-by-one

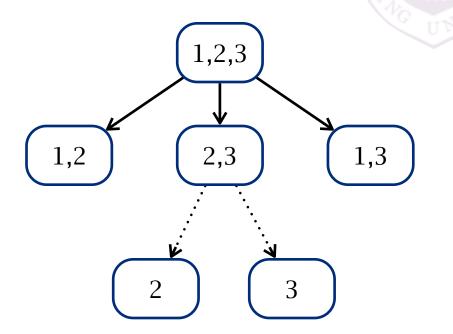
F =original feature set  $S = \emptyset$ perf-so-far = the worst performance valueloop for  $a \in F$  do v(a) = the performance given features  $S \cup \{a\}$ end for ma = the best feature mv = v(ma)if mv is worse than perf-so-far then break end if  $S = S \cup ma$ perf-so-far = mvend loop

return S

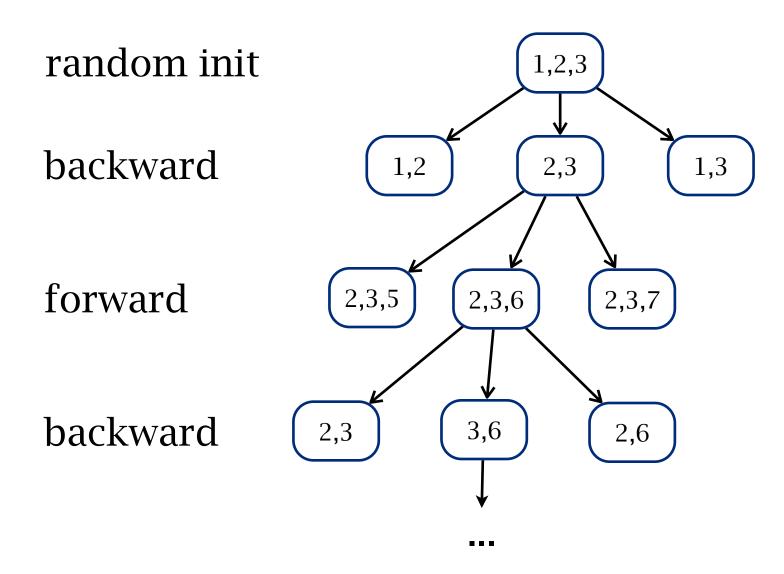
#### Sequential backward search: remove features one-by-one

```
F = original feature set
perf-so-far = the performance given features F
loop
   for a \in F do
      v(a) = the performance given features F/\{a\}
   end for
   ma = the best feature to remove
   mv = v(ma)
   if mv is worse than perf-so-far then
      break
   end if
   F = F/\{ma\}
   perf-so-far = mv
end loop
return S
```





forward faster backward more accurate



combined forward-backward search



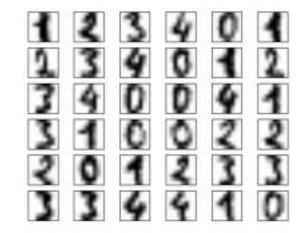
disclosure the inner structure of the data to support a better mining performance

feature extraction construct new features

commonly followed by a feature selection

usually used for low-level features

digits bitmap:

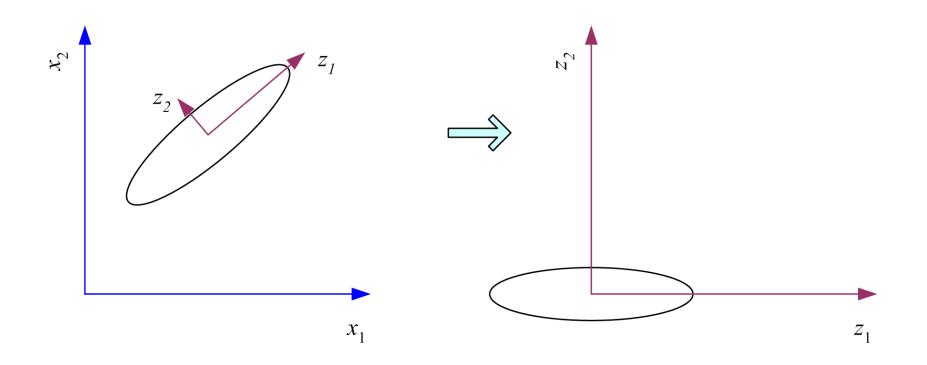


#### Linear methods



Principal components analysis (PCA)

rotate the data to align the directions of the variance

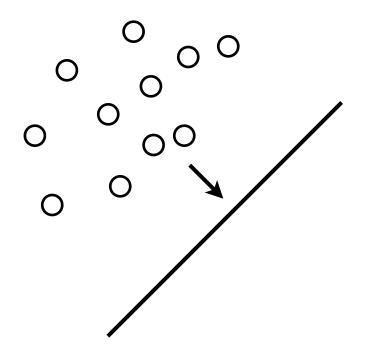


Linear methods



Principal components analysis (PCA)

the first dimension = the largest variance direction

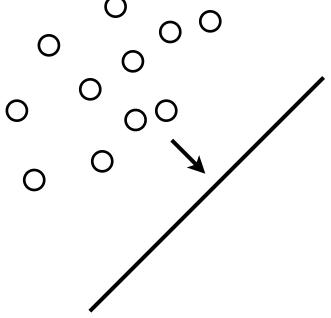


#### Linear methods



Principal components analysis (PCA)

the first dimension = the largest variance direction  $z = w^T x$ 





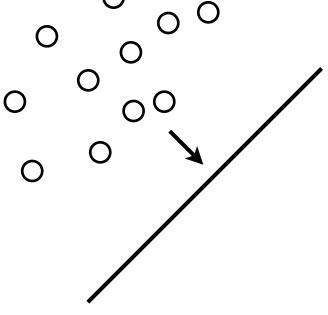
the first dimension = the largest variance direction  $z = w^T x$  $Var(z_1) = w_1^T \Sigma w_1$ 



the first dimension = the largest variance direction  $z = w^T x$  $\operatorname{Var}(z_1) = w_1^T \Sigma w_1$ 

find a unit *w* to maximize the variance

$$\max_{\boldsymbol{w}_1} \boldsymbol{w}_1^T \boldsymbol{\Sigma} \boldsymbol{w}_1 - \boldsymbol{\alpha} (\boldsymbol{w}_1^T \boldsymbol{w}_1 - 1)$$





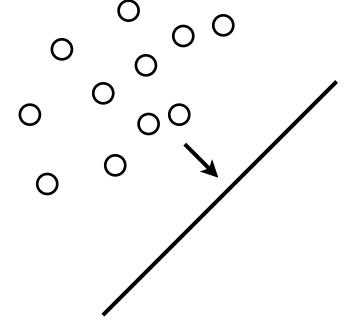
the first dimension = the largest variance direction  $z = w^T x$ 

$$\operatorname{Var}(z_1) = \boldsymbol{w}_1^T \boldsymbol{\Sigma} \boldsymbol{w}_1$$

find a unit *w* to maximize the variance

$$\max_{\boldsymbol{w}_1} \boldsymbol{w}_1^T \boldsymbol{\Sigma} \boldsymbol{w}_1 - \boldsymbol{\alpha} (\boldsymbol{w}_1^T \boldsymbol{w}_1 - 1)$$

 $2\Sigma w_1 - 2\alpha w_1 = 0$ , and therefore  $\Sigma w_1 = \alpha w_1$ 





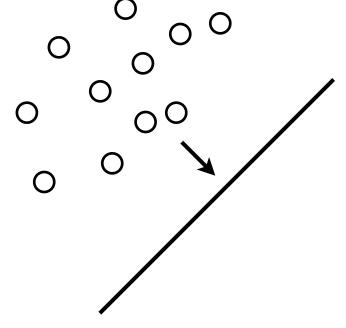
the first dimension = the largest variance direction

$$z = \boldsymbol{w}^T \boldsymbol{x}$$
$$\operatorname{Var}(z_1) = \boldsymbol{w}_1^T \boldsymbol{\Sigma} \boldsymbol{w}_1$$

find a unit *w* to maximize the variance

$$\max_{\boldsymbol{w}_1} \boldsymbol{w}_1^T \boldsymbol{\Sigma} \boldsymbol{w}_1 - \boldsymbol{\alpha} (\boldsymbol{w}_1^T \boldsymbol{w}_1 - 1)$$

$$2\Sigma w_1 - 2\alpha w_1 = 0$$
, and therefore  $\Sigma w_1 = \alpha w_1$   
 $w_1^T \Sigma w_1 = \alpha w_1^T w_1 = \alpha$ 





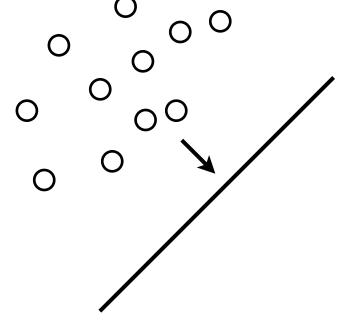
the first dimension = the largest variance direction

$$z = \boldsymbol{w}^T \boldsymbol{x}$$
$$\operatorname{Var}(z_1) = \boldsymbol{w}_1^T \boldsymbol{\Sigma} \boldsymbol{w}_1$$

find a unit *w* to maximize the variance

$$\max_{\boldsymbol{w}_1} \boldsymbol{w}_1^T \boldsymbol{\Sigma} \boldsymbol{w}_1 - \boldsymbol{\alpha} (\boldsymbol{w}_1^T \boldsymbol{w}_1 - 1)$$

$$2\Sigma w_1 - 2\alpha w_1 = 0$$
, and therefore  $\Sigma w_1 = \alpha w_1$   
 $w_1^T \Sigma w_1 = \alpha w_1^T w_1 = \alpha$   
*w* is the eigenvector with the largest eigenvalue







$$\max_{\boldsymbol{w}_2} \boldsymbol{w}_2^T \boldsymbol{\Sigma} \boldsymbol{w}_2 - \boldsymbol{\alpha} (\boldsymbol{w}_2^T \boldsymbol{w}_2 - 1) - \boldsymbol{\beta} (\boldsymbol{w}_2^T \boldsymbol{w}_1 - 0)$$



$$\max_{\boldsymbol{w}_2} \boldsymbol{w}_2^T \boldsymbol{\Sigma} \boldsymbol{w}_2 - \boldsymbol{\alpha} (\boldsymbol{w}_2^T \boldsymbol{w}_2 - 1) - \boldsymbol{\beta} (\boldsymbol{w}_2^T \boldsymbol{w}_1 - 0)$$

$$2\Sigma w_2 - 2\alpha w_2 - \beta w_1 = 0$$



$$\max_{\boldsymbol{w}_2} \boldsymbol{w}_2^T \boldsymbol{\Sigma} \boldsymbol{w}_2 - \boldsymbol{\alpha} (\boldsymbol{w}_2^T \boldsymbol{w}_2 - 1) - \boldsymbol{\beta} (\boldsymbol{w}_2^T \boldsymbol{w}_1 - 0)$$

$$2\Sigma w_2 - 2\alpha w_2 - \beta w_1 = 0$$

$$\beta = 0 \qquad \boldsymbol{\Sigma} \boldsymbol{w}_2 = \boldsymbol{\alpha} \boldsymbol{w}_2$$



the second dimension = the largest variance direction orthogonal to the first dimension

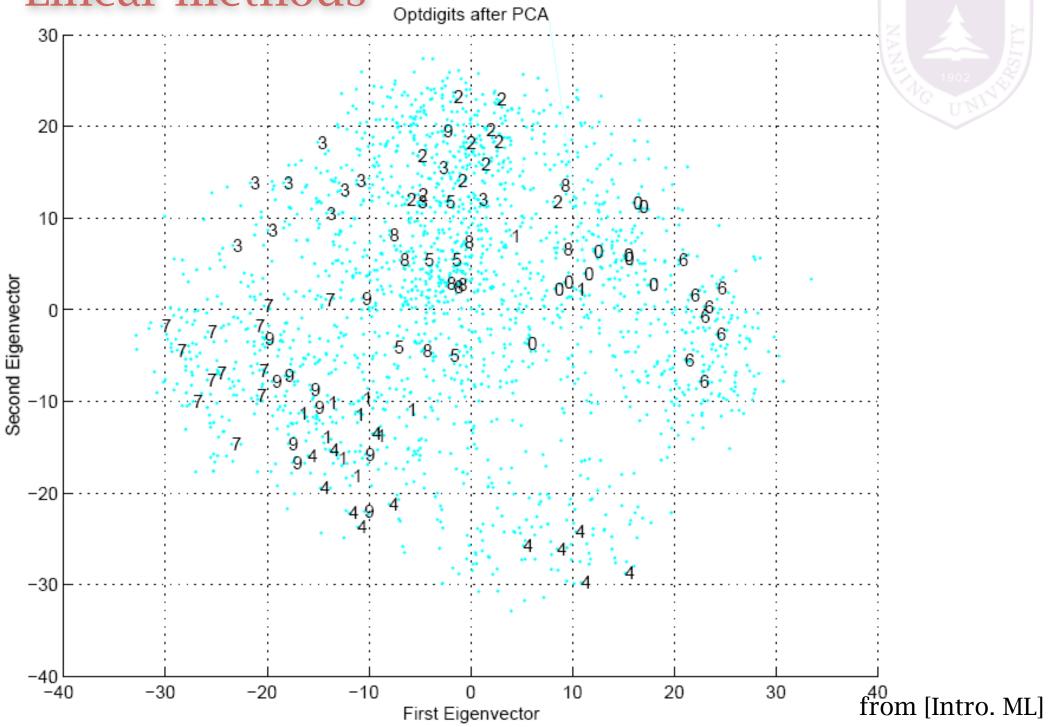
$$\max_{\boldsymbol{w}_2} \boldsymbol{w}_2^T \boldsymbol{\Sigma} \boldsymbol{w}_2 - \boldsymbol{\alpha} (\boldsymbol{w}_2^T \boldsymbol{w}_2 - 1) - \boldsymbol{\beta} (\boldsymbol{w}_2^T \boldsymbol{w}_1 - 0)$$

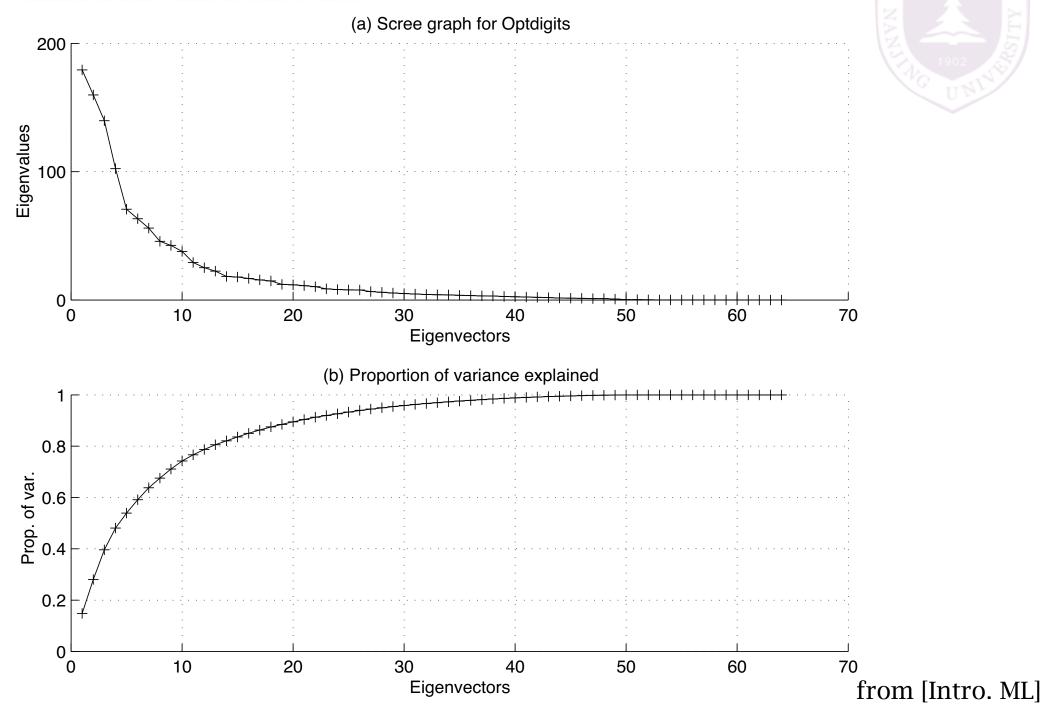
$$2\boldsymbol{\Sigma}\boldsymbol{w}_2 - 2\boldsymbol{\alpha}\boldsymbol{w}_2 - \boldsymbol{\beta}\boldsymbol{w}_1 = 0$$

$$\beta = 0 \qquad \boldsymbol{\Sigma} \boldsymbol{w}_2 = \boldsymbol{\alpha} \boldsymbol{w}_2$$

*w*'s are the eigenvectors sorted by the eigenvalues







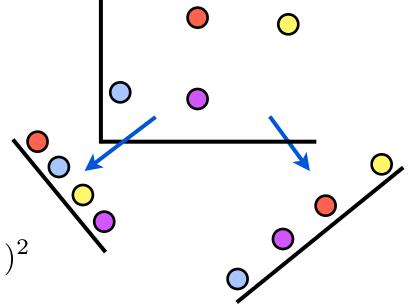


#### Multidimensional Scaling (MDS)

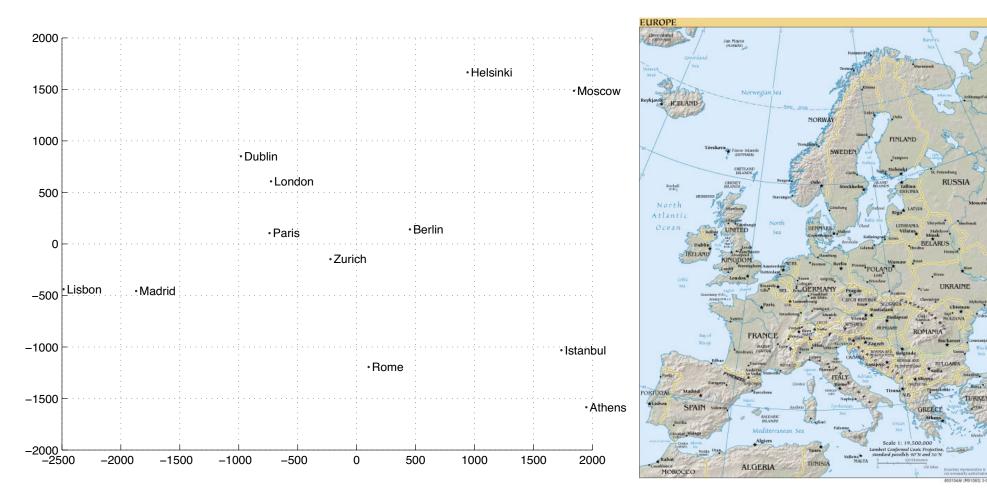
keep the distance into a lower dimensional space

for linear transformation, W is an n\*k matrix

$$rgmin_W \sum_{i,j} (\|oldsymbol{x}_i^ op W - oldsymbol{x}_j^ op W\| - \|oldsymbol{x}_i - oldsymbol{x}_j\|)^2$$







#### from [Intro. ML]

Linear Discriminant Analysis (LDA)

find a direction such that the two classes are well separated \*

$$z = w^T x$$

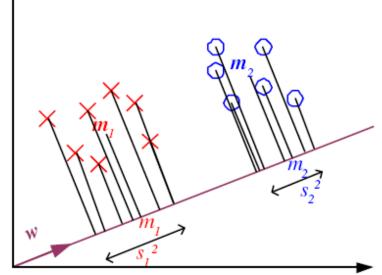
*m* be the mean of a class  $s^2$  be the variance of a class

maximize the criterion

$$J(\boldsymbol{w}) = \frac{(m_1 - m_2)^2}{s_1^2 + s_2^2}$$



 $x_1$ 



#### Linear Discriminant Analysis (LDA)



Linear Discriminant Analysis (LDA)  $(m_1 - m_2)^2 = (w^T m_1 - w^T m_2)^2$   $= w^T (m_1 - m_2) (m_1 - m_2)^T w$  $= w^T S_B w$ 



Linear Discriminant Analysis (LDA)  $(m_1 - m_2)^2 = (w^T m_1 - w^T m_2)^2$  $= w^{T}(m_{1} - m_{2})(m_{1} - m_{2})^{T}w$  $= \mathbf{w}^T \mathbf{S}_R \mathbf{w}$  $s_1^2 = \sum_t (\boldsymbol{w}^T \boldsymbol{x}^t - m_1)^2 r^t$  $= \sum_{t} \boldsymbol{w}^{T} (\boldsymbol{x}^{t} - \boldsymbol{m}_{1}) (\boldsymbol{x}^{t} - \boldsymbol{m}_{1})^{T} \boldsymbol{w} r^{t}$  $= \boldsymbol{w}^T \mathbf{S}_1 \boldsymbol{w}$ 



Linear Discriminant Analysis (LDA)  $(m_1 - m_2)^2 = (w^T m_1 - w^T m_2)^2$  $= w^{T}(m_{1} - m_{2})(m_{1} - m_{2})^{T}w$  $= \mathbf{w}^T \mathbf{S}_R \mathbf{w}$  $s_1^2 = \sum_t (\boldsymbol{w}^T \boldsymbol{x}^t - m_1)^2 r^t$  $= \sum_{t} \boldsymbol{w}^{T} (\boldsymbol{x}^{t} - \boldsymbol{m}_{1}) (\boldsymbol{x}^{t} - \boldsymbol{m}_{1})^{T} \boldsymbol{w} r^{t}$  $= \mathbf{w}^T \mathbf{S}_1 \mathbf{w}$  $s_1^2 + s_2^2 = \boldsymbol{w}^T \mathbf{S}_W \boldsymbol{w}$  $\mathbf{S}_W = \mathbf{S}_1 + \mathbf{S}_2$ 



Linear Discriminant Analysis (LDA)  $(m_1 - m_2)^2 = (w^T m_1 - w^T m_2)^2$  $= w^{T}(m_{1} - m_{2})(m_{1} - m_{2})^{T}w$  $= \mathbf{w}^T \mathbf{S}_R \mathbf{w}$  $s_1^2 = \sum_t (\boldsymbol{w}^T \boldsymbol{x}^t - m_1)^2 r^t$  $= \sum_{t} \boldsymbol{w}^{T} (\boldsymbol{x}^{t} - \boldsymbol{m}_{1}) (\boldsymbol{x}^{t} - \boldsymbol{m}_{1})^{T} \boldsymbol{w} r^{t}$  $= \mathbf{w}^T \mathbf{S}_1 \mathbf{w}$  $s_1^2 + s_2^2 = \boldsymbol{w}^T \mathbf{S}_W \boldsymbol{w}$  $\mathbf{S}_W = \mathbf{S}_1 + \mathbf{S}_2$ The objective becomes:  $J(\mathbf{w}) = \frac{(m_1 - m_2)^2}{s_1^2 + s_2^2} = \frac{\mathbf{w}^T \mathbf{S}_B \mathbf{w}}{\mathbf{w}^T \mathbf{S}_W \mathbf{w}} = \frac{|\mathbf{w}^T (m_1 - m_2)|^2}{\mathbf{w}^T \mathbf{S}_W \mathbf{w}}$ 



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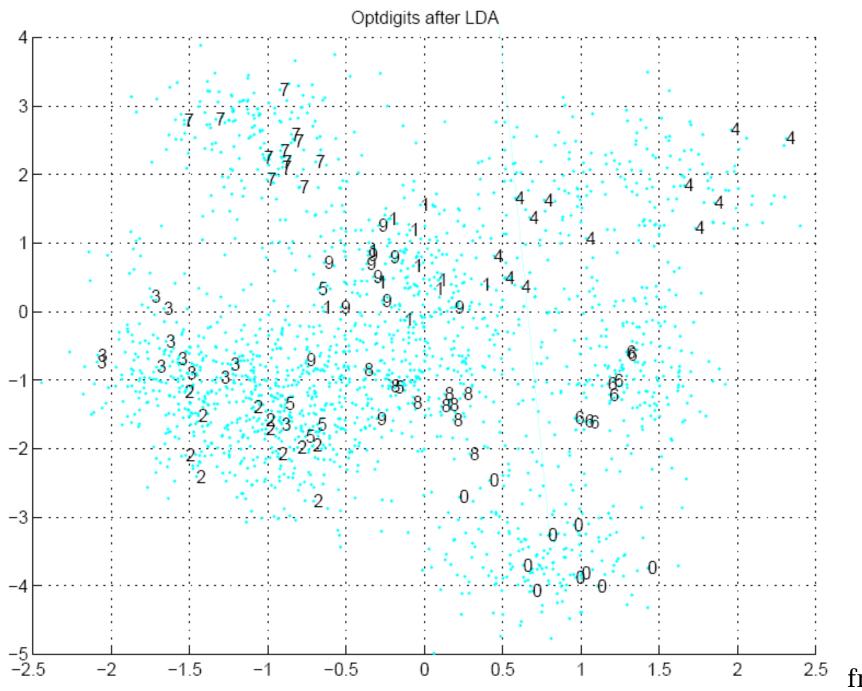
#### Linear Discriminant Analysis (LDA)

The objective becomes:

$$J(\boldsymbol{w}) = \frac{(m_1 - m_2)^2}{s_1^2 + s_2^2} = \frac{\boldsymbol{w}^T \mathbf{S}_B \boldsymbol{w}}{\boldsymbol{w}^T \mathbf{S}_W \boldsymbol{w}} = \frac{|\boldsymbol{w}^T (\boldsymbol{m}_1 - \boldsymbol{m}_2)|^2}{\boldsymbol{w}^T \mathbf{S}_W \boldsymbol{w}}$$

$$\frac{\boldsymbol{w}^{T}(\boldsymbol{m}_{1}-\boldsymbol{m}_{2})}{\boldsymbol{w}^{T}\boldsymbol{S}_{W}\boldsymbol{w}}\left(2(\boldsymbol{m}_{1}-\boldsymbol{m}_{2})-\frac{\boldsymbol{w}^{T}(\boldsymbol{m}_{1}-\boldsymbol{m}_{2})}{\boldsymbol{w}^{T}\boldsymbol{S}_{W}\boldsymbol{w}}\boldsymbol{S}_{W}\boldsymbol{w}\right)=0$$

Given that  $w^T (m_1 - m_2) / w^T S_W w$  is a constant, we have  $w = c S_W^{-1} (m_1 - m_2)$ just take c = 1 and find w





from [Intro. ML]

#### **Example: Face recognition**

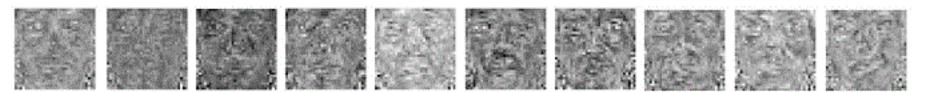


## PCA and LDA are commonly used to extract features for face recognition.

#### Basis of eigenface (PCA):



#### Basis of Fisherface (LDA):



[image from http://commons.wikimedia.org/wiki/File:Fisherface\_eigenface\_laplacianface.GIF]





#### 特征是否越多越好?为什么?

## 特征选择(feature selection)和特征抽取(feature extraction)各适合应用在什么场景?

主成分分析(PCA)和线性判别分析(LDA)哪一种是需要类 别标记的?